



2021 Zombie 5K Run Sponsorship October 16, 2021 @ 8:30am Downtown Braselton @ the Braselton Brothers Department Store Building

The Braselton Main Street & Downtown Development Authority cordially invite you to participate as a sponsor for our annual Zombie 5K Run. Through your support, efforts to continue the long-term economic vitality of Downtown Braselton and support to local businesses, help us maintain the small town character and assure Braselton is a great place to live, work, play, invest, and do business. Sponsorship opportunities are listed below.

ZOMBIE SLAYER = \$500

- Logo prominently displayed on T-shirts and website
- Company-supplied items to go in each runner bag
- Vendor booth space at event to promote or sell items/products. (Tent, tables, signage are not provided) Set up will begin at 7am the day of event.
- 2 Complimentary race entries or 2 race t-shirts (must provide runner registration or shirt size before Oct 1, otherwise 2 Large size t-shirts will be provided)
- A special thank you in Pre-Race and Post-Race announcements
- Banner featured at the event

BLOOD THIRSTY WATER STATION: \$450 (LIMITED AVAILABILITY!)

- Logo displayed on T-shirts and website
- Company-supplied items to go in each runner bag
- Vendor booth space at event to promote or sell items/products. (Tent, tables, signage are not provided) Set up will begin at 7am the day of event.
- 1 Complimentary race entries or 1 race t-shirt (must provide runner registration or shirt size before Oct 1, otherwise 1 Large size t-shirts will be provided)
- A special thank you in Pre-Race and Post-Race announcements
- Banner featured at the water station

HEAD HUNTER: \$400

- Logo displayed on T-shirts and website
- Company-supplied items to go in each runner bag
- 1 Complimentary race entries or 1 race t-shirt (must provide runner registration or shirt size before Oct 1, otherwise 1 Large size t-shirts will be provided)
- A special thank you in Pre-Race and Post-Race announcements

BARE BONES: \$300

- Logo displayed on T-shirts and website
- Company-supplied items to go in each runner bag
- A special thank you in Pre-Race and Post-Race announcements

Thank you in advance for your consideration of becoming an event sponsor. Attached you will find the sponsorship form that can be completed and submitted along with your check made payable to Braselton DDA. If you have any questions about this event or how to become a sponsor contact me at mchapman@northeastgabank.com or Amy Pinnell at the Community Development office via email apinnell@braselton.net or phone 706-684-0369.

Sincerely,

Mitch Chapman
Organization Committee Chairperson



2021 Zombie 5K Run Sponsorship Form Downtown Braselton

Individual/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Phone #: _____

Contact Email: _____

Company web address: _____

Facebook: _____

Sponsorship level: **Zombie Slayer** \$500 **Water Station** \$450 **Blood Thirsty** \$400 **Bare Bones** \$300

Email your logo or name as you would like it to appear on t-shirts NLT 5pm on October 1, 2021 to: apinnell@braselton.net. Logos for t-shirts will be printed in one-color only and should be submitted in file format .ai, .eps or .pdf. Logos for website should be submitted as JPEG or PNG files and can be full color.

All sponsors are welcome to provide small promotional items to be included in runner bags. Please deliver 150 items NLT 5pm on October 8, 2021 to 9924 Davis Street, Ste 8. Sponsors receiving free registrations – please have your runner(s) submit entry form (hardcopy) including your company name or provide desired t-shirt size by October 1, 2021.

Donations of services are also greatly appreciated! Specifically, we could use help with preparing the runner bags, manning the registration table and water stations, parking cars and wrangling zombies.

Yes! Contact me! I want to help!

Other type of donation (water, refreshments, material) _____

Deadline to receive payment and artwork is 5pm October 1st. (Don't make us come hunt you down.)

Mail to: The Town of Braselton
Attn: Amy Pinnell
PO Box 306
Braselton, GA 30517

Hand deliver to: Community Development Office
9924 Davis Street, Ste. 8
Braselton, GA 30517

Please make checks payable to the Braselton DDA .
To pay by Visa, Master Card or American Express contact us at 706-684-0369.

We thank you for your support!
Let's Run Downtown!

