



June - October  
Fridays, 4-7pm  
On Harrison Street Downtown  
[www.DowntownBraselton.com](http://www.DowntownBraselton.com)

2015 Summer Market Season  
June 5 - October 16 Every Friday  
4pm to 7pm  
*Located on Harrison Street between  
Frances and Davis Streets*



### **WELCOME to the Braselton Summer Farmers Market!**

*The Braselton Summer Farmers Market was commissioned to provide a safe and friendly atmosphere where consumers can purchase directly from Georgia farmers and local food producers. It is our goal to support the economic growth of the downtown district by attracting visitors who will want to shop, relax and do business here and to provide a sense of community by promoting local downtown businesses, events and activities. By supporting Georgia farmers and food producers, we hope to educate the community on the importance of supporting Georgia agriculture.*

The application for the Braselton Summer Farmers Market can be found on the next page. Please complete Section I. You keep the page with Rules & Guidelines. We will contact you after we receive your application and go over the information with you. After the application is approved, you will receive a signed copy that will serve as your vendor permit for the 2015 Summer Market Season. If you have any questions, please call Amy Pinnell at 706-684-0369 or email [apinnell@braselton.net](mailto:apinnell@braselton.net). You may mail the application to Braselton Farmers Market at Post Office Box 306, Braselton GA 30517 or deliver to 4982 Hwy 53, Braselton, GA 30517. Make checks payable to Town of Braselton.

Vendor fees and schedule are as follows:

**\$230** for entire market season (includes 20 markets)

½ of season fee must be paid at the time of application. Remaining balance must be paid prior to the July 31<sup>st</sup> market.

**Or \$15** per week

Fee must be paid the Tuesday prior to the market date requested.

All Spaces are approximately 24' x 12' and are assigned

**\$345** for entire market season (20 markets) for oversized space designed to accommodate large box trucks with tents.

½ of season fee must be paid at the time of application. Remaining balance must be paid prior to the July 31<sup>st</sup> market.



# 2015 Summer Farmers Market Rules & Guidelines

## Rules & Regulations for Vegetable, Plant, and Food Vendors:

1. Vendors shall be local farmers and gardeners. Home baked goods and agricultural related canned products are also allowed. Holiday decorations made primarily from natural materials with only non-natural embellishments permitted. Entertainment, demonstrations, and presentations shall be allowed with prior approval.
2. Products offered at the Market should be the highest quality within the rules and regulations established by the Georgia Department of Agriculture such as, but not limited to: cleanliness, spoilage and product damage. Only those items listed on the application may be sold. Vendors must notify the Braselton Summer Farmers Market in writing of any proposed changes and receive approval from the Market Manager prior to the market date.
3. Payment to vend must be received by close of business the Tuesday prior to the Market Day.
4. Priority for booth spaces will be given to vendors holding a season permit. All booth spaces are assigned. The lot will open and set up begin at 3pm. No vehicles will be permitted into the lot after 3:45pm. All vendors are expected to stay until 7 PM.
5. The Market will be held rain or shine with no refunds given.
6. Vendors are responsible for their own messes. Any refuse must be disposed of by the vendor. If refuse is not properly disposed of, the vendor will be subject to a fine of \$25.00.
7. Pricing of goods is enforced by the Georgia Department of Agriculture.
8. Behavior of vendors to consumers, other vendors and staff will be in a professional manner that fosters a sense of market community and camaraderie. Verbal or physical threats, foul language or gestures are grounds for immediate ejection from the Market and possible permanent expulsion.
9. NO SALES SHALL TAKE PLACE BEFORE 4:00 PM without Market Manager approval.
10. Vendors should park at areas designated for vendor parking. Vendors are not allowed to vend from vehicles.
11. All produce or products labeled organic must be third party certified according to USDA standards by a recognized certifying agency. Certification letters must be available for inspection at your stand.
12. Value added edible items such as jams, sauces, and baked goods must be produced from scratch ingredients by the vendor in their home or in a licensed facility according to local, state, and federal regulations. An effort to use local ingredients is expected.
13. All packaged items must be labeled in accordance with appropriate Federal and State guidelines.
14. No business reselling is allowed.
15. What products cannot be sold: Arts and crafts; second hand, imported or machine made items; non-consumable items such as lotions and soaps. No food vending trailers will be allowed.
16. The Braselton Farmers Market reserves the right to inspect or spot-visit any farm or establishment with advance notice if possible as necessary throughout the season. Visits will be made only with a farm representative present. Failure to allow an inspection will constitute a violation of market rules and/or application will be denied.
17. The assignment of space to vendors will be decided by the Market Manager. The Market Manager may require a vendor to move from one space to another at any time for any reason.
18. Once vendor's vehicle is parked, the motor must be turned off and kept off. Use a quiet generator if refrigeration is necessary.
19. Vendors must have a professional looking sign, which clearly and legibly lists the name of their business and contact information.
20. Vendors should notify the Market Manager if unable to attend by noon on the Tuesday prior to the market. Two (2) unexcused absences will result in a violation of application and exclusion from future markets. No refunds of fees will be given.
21. The Town of Braselton is covered by a limited liability insurance policy. Each vendor is required to carry their own liability insurance.

## Additional Information:

1. Restroom facilities are available in the Downtown Director's office.
2. Vendors are encouraged to hand out information about their farms/gardens or organizations.
3. Bill changing will not be available.
4. No electricity is available.
5. Tents, tables and chairs are the responsibility of the vendor.
6. There is no guarantee that any vendor will be an exclusive seller of any product. Exclusivity cannot be promised. For certain products only a limited number of vendors will be allowed.

## Licensing & Permits:

Proper permits and licenses will be solicited from the county extension and/or Georgia Department of Agriculture. Permits include, but are not limited to the following:

1. Processed food permits are available through the Georgia Department of Agriculture and pertain to any food that has been packaged. Proper labeling must accompany packaging.
2. Vendors shall comply with all rules and regulations of the State of Georgia, and the Town of Braselton relating to the products they sell (including but not limited to: State ID Tax #, sales tax, labeling and processing laws, insurance, etc.)
3. Live plant growers license or live plant dealers license available through the Georgia Department of Agriculture. Pre-cut plants and flowers are exempt from the license, while plants and flowers with root systems must have been in the possession of the dealer for 60 days prior to the sale and proper licensing must be in hand. (This is a State governance, not a local decision)
4. To be able to sell preserved food such as vegetables, salsa, pickles you must have the following attached to your application: Food Handler Permit # (required to serve food), GADA Food Processor's License# [for preserved foods], Health Dept. Approved Kitchen # [for processed or preserved foods, Kitchen Address, Other Permits applicable to your business, Attach copies of the following certificates if they apply - CNG Certificate, Egg Candling License, Dairy, plant license, mobile meat license, Include example product label demonstrating Dept. of Ag approval.